



Business Services

WE'RE HERE TO HELP!

From launching a child care business startup or expansion to increasing your business's profitability, we are here to help you. Find training, coaching and guidance delivered by a team that understands the business side of early education and the community impact.

COACHING

4C for Children provides business coaching and support services, many of which are offered free of charge. Funding may also be available to help businesses located in specific geographies launch and grow.

- **Starting or expanding your child care business.** Let us guide you through the steps of making your dream of business ownership come true! With the support of knowledgeable 4C business specialists, you can create a plan for success and complete the Ohio licensing application process.
- **Shared services.** Access support services such as child care management software, a website that includes a Job Board, ready-to-use templates and customizable business resources that save time and money and more!
- **Business coaching.** Our business specialists can help you increase your program's stability and profitability. Learn to manage costs more effectively and enhance your financial, staff development, marketing, and enrollment strategies.



CHILD NUTRITION PROGRAM

As a sponsor of the Child and Adult Care Food Program (CACFP), 4C for Children helps licensed family child care providers promote healthy eating habits and receive reimbursement for serving nutritious, well-balanced meals. Through the Child Nutrition Program, 4C specialists provide support, answer questions and offer personalized training to maximize the benefits of claiming and receiving reimbursements each month.

TRAINING

4C for Children business training helps program owners and administrators understand and expand the skills needed to develop and sustain a profitable business. We can help you tap into the most relevant continuing education opportunities available.



- **All Our Kin Virtual Family Child Care Business Institute.** Learn about marketing; contracts and policies; risk management; accounting and recordkeeping; the Time-Space Percentage; budgeting; savings and more in this 11-week, 34.5 hour series.
- **Strengthening Business Practices.** Deepen your foundational fiscal knowledge about budgets and planning; financial reports and internal controls; staff recruitment and retention and marketing in this four-module series
- **Grantwriting.** Dive in to learning about what grantwriting is and isn't, where to start and why to begin with the end in mind.
- **Developing Early Childhood Leaders (DECL).** Develop and strengthen your leadership skills as a center-based administrator and/or business owner during this 10-month seminar series.
- **Leadership and Early Childhood Conference.** Experience premier early childhood keynote speakers, workshop sessions on the most relevant topics and networking at this annual event.

Learn More

Learn more about 4C for Children's Business Services.

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www.4cforchildren.org/business-services



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