



Recovery, Growth and Support

4C for Children 2021 Impact Report

"4C for Children advocates for quality early education and care for all children."

Never before in the 50-year history of our agency has this part of our mission statement been more crucial as the lingering impact of the pandemic continues to slow recovery within the child care community.

Child care providers are struggling to find staff and remain financially solvent; working families in desperate need of child care are on seemingly never-ending wait lists; the business community is struggling to find and/or keep employees who can't work because they can't secure child care.

All of these challenges have resulted in a devastating fact: Our youngest children are not receiving critically important early education during their key developmental years.

4C for Children continued to be on the front lines to reverse these trends through advocacy and service delivery efforts that prioritize stabilizing child care. We worked extensively with state and local leaders providing solution-oriented guidance to address the challenges facing our early childhood education infrastructure.

We've also advocated within the early childhood community by implementing an innovative recovery strategy to address the ongoing

child care crisis. Included in this strategy were:

- Ramping up the promotion of the free 4C for Children Job Board to successfully connect community members searching for employment with child care programs that have critical job vacancies.
- Developing a comprehensive collection of free business supports and resources paired with individualized coaching from 4C for Children specialists for those interested in either starting a child care business or expanding an existing program.
- Delivering coaching and training to child care providers serving low-income families to ensure quality didn't suffer and that they received increased reimbursements. 4C for Children staff helped increase the number of Step Up To Quality highly-rated programs by 10% in 2021.

Advocating for quality early education and helping ensure families and children have access to those opportunities is just not a passion and commitment of 4C for Children staff, but also of our community partners and generous supporters.

As we've entered into our 50th year, our mission continues to inspire and power us all forward in working together for the recovery, growth and support of the early childhood education infrastructure in our community—today and everyday.

Your Investment In Action In 2021

Thanks to our supporters and partners, we were able to advocate for and help ensure child care providers and families had the resources and tools critical to helping children not only succeed, but thrive.



Coached
1,326 CHILD CARE PROGRAMS serving
43,714 CHILDREN
through
16,530 COACHING VISITS



Served
1,972,164 MEALS to children
in need through the
Child Nutrition Program



Trained
2,036 EARLY CHILDHOOD PROFESSIONALS who obtained
38,628 TRAINING HOURS



Guided
3,541 FAMILIES to child care
options and resources through
10,706 VACANCY CHECKS

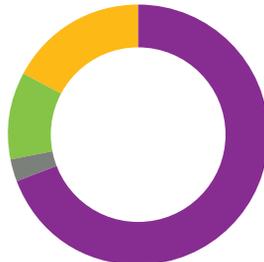


Graduated
178 CHILD CARE PROFESSIONALS in the Child
Development Associate Program

2021 Financial Information

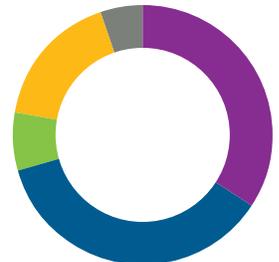
Revenue

State Funding	69.4%
Fundraising/ Non-Gov't Grants	10.8%
Fees for Service	17%
United Ways	2.8%



Expenses

Child Care Professional/ Training & Coaching	34.3%
Child Nutrition Program	36.5%
Child Care Referral/ Family Programs	7%
Administration	17.1%
Fundraising	5.1%



MORE THAN 91,193 CHILDREN WERE IMPACTED BY OUR SERVICES IN 2021

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Miami Valley Regional Office

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4forchildren.org

