

WHAT IS DECL?



Presenter Sallie Westheimer (left) discusses data-driven decision making with participants over lunch.

The Developing Early Childhood Leaders (DECL) seminar was created to address an unmet need: In-depth professional development for the directors, board members and owners of early childhood programs and centers.

For years 4C for Children has offered workshops and conferences focusing on the day-to-day management of early childhood programs. But DECL is different. This in-depth program strengthens leaders by encouraging personal reflection through a community of learners and the presentation of advanced topics.

The DECL program changed my life. You are not alone – this is where you get support to make your program the best it can be.

— Rani Judd,
Bright Future Child Enrichment Center



4C for Children, a nonprofit 501(c)3 headquartered in Cincinnati, is the state-designated child care resource and referral agency for 15 counties in Ohio.

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Serving five counties in Southwest Ohio
from an office in Cincinnati

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Serving 10 counties in the Miami Valley
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Developing Early Childhood Leaders

Strengthen Your Leadership Skills

The Developing Early Childhood Leaders (DECL) seminar is an in-depth, 10-month professional development opportunity designed to develop and strengthen the leadership skills of those working in the field of early childhood education and care.



www.4cforchildren.org/decl

SEMINAR PRESENTERS AND TOPICS



Presenter Carolyn Brinkmann (right) discusses ways of "Managing Change" with DECL participants in Southwest Ohio.

Presenters

The DECL seminar has a roster of presenters that represent the community's foremost experts on topics relevant to early childhood program leaders. Presenters come from the early childhood field as well as from local business, community, neighborhood and government arenas.

Session topics include:

- Philosophy of early childhood education
- Staff management and human resources
- Program evaluation
- Professional development planning
- Marketing and public relations
- Family engagement
- Strategic planning
- Financial management
- Collaboration and leadership
- Advocacy

WHAT'S IN IT FOR YOU?

- Interactive day-long sessions with an all-star lineup of presenters who will engage you – and challenge you to reflect on yourself and your program.
- Coaching to help you apply what you learn in ways that are meaningful to you.
- Improvements for your program in the areas of staff development, marketing and public relations, family partnerships, center operations, risk management and human resources.
- Resources such as leadership books and publications to use for future reference.



DECL students participate in a variety of hands-on activities during the 10-month seminar.

APPLICATION AND BENEFITS



Directors and program administrators celebrate the completion of their DECL seminar.

Applicants should be highly motivated administrators in the early education and care field with a minimum of two years experience in administrative roles. Applicants must possess knowledge of management and have the ability to confidently manage the day-to-day operations of an early education and care program.

Special consideration will be given to applicants from Step Up To Quality or NAEYC-accredited programs.

The selection process seeks to ensure a diverse class membership, taking into consideration professional background, organizations represented and functional areas of responsibility. 4C for Children may limit the number of participants from the same organization to ensure diversity.

APPLY TODAY!

Visit 4cforchildren.org/decl for seminar applications. Submitted applications are reviewed by a committee to determine eligibility. Interviews will be held to help successful candidates better understand the scope of the seminar and commitment required.