

# Resilience In a Difficult Year

## 4C for Children 2020 Impact Report

*Extraordinary challenges require extraordinary responses.*

4C for Children experienced both in 2020 as the COVID-19 pandemic created unprecedented challenges in the early childhood arena. It also reshaped the way we deliver critical education and support services to child care providers and the families and children they serve.

As rapidly as challenges developed, our staff's innovation and nimbleness created strategic solutions. Turning our already successful in-person services into virtual experiences was a key first step. So, within weeks of the pandemic's start:

- Our training and coaching delivery was completely reinvented and successfully moved to a remote delivery model
- More in-depth support was given to help find affordable, accessible child care for families in need, especially essential workers who faced limited choices due to closures from the pandemic
- Communications to child care providers and families increased exponentially, transitioning to daily updates to ensure the latest information from the State and health agencies was shared

These efforts led to even more creative solutions and overall service delivery refinement. Exciting new online and virtual resources were developed for both child care providers and families.

For instance, online tools were developed to help guide child care providers through the registration

process to achieve or increase quality ratings and enhance the level of care they provide to children. 4C specialists also created a series of best practice videos and related resources that now make up a virtual video library.

Working with community partners, we coordinated and led direct relief and outreach efforts. These efforts helped providers get critically needed financial support and personal protective equipment to ensure they could remain operational and serve our community throughout the height of the pandemic.

The support of the community and our partners has never been as vital in helping us meet challenges as it was in 2020. In addition to making our work possible, those relationships also helped create greater awareness of child care's critical role in supporting our community's families and infrastructure.

Throughout 2020, resilience and an unwavering commitment to meet the needs of the early child care community and families with young children inspired our pandemic response. It continues to guide how we're transitioning and imagining our future work.

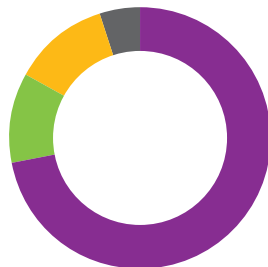
Our greatest inspiration was and are the child care heroes who showed up every day and provided safe, quality care and education to our community's youngest children. In them we see hope for a brighter tomorrow. They are simply extraordinary.



## 2020 Financial Information

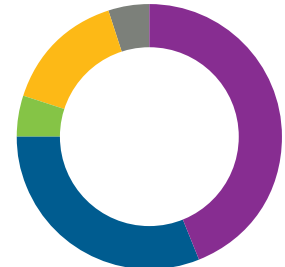
### Revenue

State Funding	72%
Fundraising/ Non-Gov't Grants	11.1%
Fees for Service	12.1%
United Ways	4.8%



### Expenses

Child Care Professional/ Training & Coaching	44.1%
Child Nutrition Program	31.1%
Child Care Referral/ Family Programs	4.8%
Administration	15.1%
Fundraising	4.9%



# Your Investment in Action in 2020

Thanks to 4C for Children's dedicated supporters and partners, we were able to provide uninterrupted services to the local child care community throughout the pandemic. As a result, our community's access to child care was maintained and child care providers and families had the resources and tools they need to help children thrive!



Assisted  
**266 CHILD CARE PROGRAMS** in achieving initial Step Up To Quality ratings



Supported  
**427 CHILD CARE PROGRAMS** through the Child Nutrition Program



Coached  
**1,003 CHILD CARE PROGRAMS** serving **43,836 CHILDREN** through **10,353 COACHING VISITS**



Served  
**1,812,935 MEALS** to children in need through the Child Nutrition Program



Provided  
**984 TRAINING WORKSHOPS** for early childhood professionals



Ensured  
**23,199 CHILDREN** of families receiving state financial assistance had quality child care



Trained  
**2,573 EARLY CHILDHOOD PROFESSIONALS**



Guided  
**858 FAMILIES** to child care options and parent education resources



Graduated  
**177 CHILD CARE PROFESSIONALS** in the Child Development Associate Program



Helped  
**120 FAMILIES** experiencing homelessness find reliable child care

**THANKS TO YOU, WE'RE CONTINUING TO SUPPORT, ENRICH AND INSPIRE!**

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[4cforchildren.org](https://www.4cforchildren.org)

