



Early Childhood Education Job Board Social Media Toolkit

(Some wording may need to be shortened for Twitter)

30-Second Spot: *Pamela Minter, Center Operations Director, Head Start (Link: <https://youtu.be/KQMQRnc2dNE>)*

- “Every day when I get up, I'm doing something that I truly love doing.” - Pamela Minter, Center Operations Director, Head Start. Steady yourself for a new career—child care needs people like you! <https://forms.4cforchildren.org/job-board/> #ChildCareIsEssential #ChildCareHeroes

30-Second Spot: *Ryan Williams, Lead Teacher, Life Learning Center Head Start (Link: <https://youtu.be/JEGzqpbBSb4>)*

- “Young people need role models. Especially role models that relate to you and look like you.” - Ryan Williams, Lead Teacher, Life Learning Center Head Start. Steady yourself for a new career—child care needs people like you! <https://forms.4cforchildren.org/job-board/> #ChildCareIsEssential #ChildCareHeroes

30-Second Spot: *Ashley Rings, Lead Preschool Teacher, Learning Grove (Link: https://youtu.be/_O5nqXqQrIk)*

- “I couldn't imagine any other career choice.” - Ashley Rings, Lead Preschool Teacher, Learning Grove. Child care could be your new future! Visit the 4C for Children job board today: <https://forms.4cforchildren.org/job-board/> #ChildCareIsEssential #ChildCareHeroes

30-Second Spot: *Vanessa Freytag, President/CEO, 4C for Children (Link: <https://youtu.be/ZtPAkXCys94>)*

- COVID-19 has created a crisis when it comes to the need for teachers. If you enjoy working with children—visit the 4C for Children job board today. <https://forms.4cforchildren.org/job-board/> Child care could be your new future! <https://youtu.be/ZtPAkXCys94> #ChildCareIsEssential

3-min long video – link to <https://youtu.be/KIFDOZI6ajY>

- Child care programs need you! If you've never considered a job in early childhood education, watch this video and see what it's about! #ChildCareIsEssential
- "I really want to see kids succeed because I know what happens when they don't." Derrick Bobbit, Principal, Camp Washington Head Start. Help a child succeed today! Search here for your new career: <https://forms.4cforchildren.org/job-board/> #ChildCareIsEssential #ChildCareHeroes

General Wording – Could go with any video

- Working in child care could be your new future—visit the 4C for Children job board today. <https://forms.4cforchildren.org/job-board/> #ChildCareIsEssential #ChildCareHeroes

- Steady yourself for a new career—child care needs people like you! There are a wide range of jobs available in child care such as teachers, assistants, directors, cooks, and more. Search here: <https://forms.4cforchildren.org/job-board/> #ChildCareIsEssential #ChildCareHeroes