

Building a Stronger Tomorrow

4C for Children 2019 Impact Report

Consider this. In January 2019, 16,190 of our community's at-risk young children were in danger of losing child care.

To avoid this catastrophe, nearly 1,000 child care programs needed to earn at least a 1-star rating from the state by June 30, 2020, to continue serving these children whose care was subsidized by the state.

4C for Children responded to these challenges by adapting our already successful coaching and training programs by innovating and creating new ways to better meet the needs of providers ahead of this deadline.

We developed coaching cohorts and online tools and began adapting to virtual learning options. But most importantly, we focused on enhancing one-to-one connections with providers. Trusted relationships were strengthened. New relationships were formed.

As a result, today the number of children in quality rated programs sits at 27,287 or **96%** and the number of quality-rated programs has more than doubled.

Although we didn't know it at the time, all that happened in 2019 laid a foundation to meet the biggest challenge of 2020: COVID-19.

Rated programs, with systems of quality in place, had the tools to better withstand the closure and reopening of child care in early 2020. The stronger relationships became even more important as providers knew they could turn to us for trusted information, resources and support.



This and so much more is possible in our ever-changing world because of the support of the community and our partners. That support continues to fuel our work as we strive to meet the challenges of today and beyond—including helping providers earn high-quality ratings (3-5 stars) ahead of a 2025 deadline.

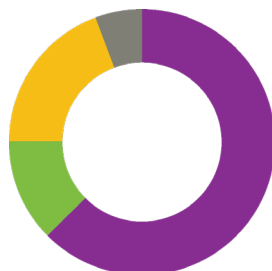
In this time of change and uncertainty, there's one thing that remains constant: By continuing to work together, we are building a stronger tomorrow for early childhood professionals and our community's children and families.

They're counting on us.

2019 Financial Information

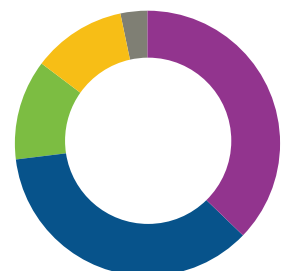
Revenue

| | |
|----------------------------------|-------|
| State Funding | 62.6% |
| Fundraising/ Non-Gov't Grants | 12.5% |
| Fees for Service | 19.2% |
| United Ways | 5.7% |



Expenses

| | |
|---|-------|
| Child Care Professional/ Training & Coaching | 38% |
| Child Nutrition Program | 36.2% |
| Child Care Referral/ Family Programs | 7.8% |
| Administration | 13% |
| Fundraising | 5% |



Your Investment in Action in 2019

Thanks to 4C for Children's dedicated supporters, we are able to preserve our community's access to child care and equip child care providers and families with the resources and tools they need to help children thrive!



Assisted
605 CHILD CARE PROGRAMS in achieving initial Step Up To Quality ratings



Supported
388 CHILD CARE PROGRAMS through the Child Nutrition Program



Coached
1,232 CHILD CARE PROGRAMS serving
45,371 CHILDREN
through
10,942 COACHING VISITS



Served
1,834,344 MEALS to children in need through the Child Nutrition Program



Provided
1,060 TRAINING WORKSHOPS for early childhood professionals



Ensured
27,857 CHILDREN of families receiving state financial assistance had quality child care



Trained
4,194 EARLY CHILDHOOD PROFESSIONALS



Guided
1,612 FAMILIES to child care options and parent education resources



Graduated
166 CHILD CARE PROFESSIONALS in the Child Development Associate Program



Helped
140 FAMILIES experiencing homelessness find reliable child care

YOU HELPED 4C FOR CHILDREN IMPACT THE LIVES OF 102,139 CHILDREN IN 2019!

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