

# The Business Case

## For Investing in High-Quality Child Care



### CHILD CARE INDUSTRY ECONOMIC & JOB IMPACT

in

## KENTUCKY

Every week in Kentucky

# 170,152 children

are in paid child care.

### SIZE OF THE MARKET-BASED CHILD CARE INDUSTRY IN KENTUCKY



Total ECONOMIC impact (2016)

## \$936 million

\$477 million  
child care revenue  
PLUS  
\$459 million spillover  
in other industries



Total EARNINGS impact (2016)

## \$326.4 million

\$208 million  
employee compensation and  
sole proprietors' earnings  
PLUS  
\$118.4 million spillover  
earnings in other industries



Total JOBS impact (2016)

## 21,113 jobs

16,648  
sole proprietors and wage  
and salaried employees  
PLUS  
4,465 spillover  
jobs in other industries

### MARKET-BASED CHILD CARE

6,430  
Total Providers

915  
centers



5,515  
family  
child care  
homes

### FAMILY CHILD CARE HOMES



have **declined by 21.2%** since 2010  
resulting in

- Fewer choices for working parents
- Less of the lowest-cost care

### IMPACT ON WORKING PARENTS

#### WITHOUT AFFORDABLE CHILD CARE

Parents reduce their hours  
or opt out of the workforce



## 94%

of workers  
involuntarily  
working part-time  
due to child care problems  
are women.

### ANNUAL COST OF CHILD CARE



INFANTS



4 YEAR-OLDS

#### CENTER-BASED CARE

\$6,258  
14%  
of household  
income

\$6,258  
12.9%  
of household  
income

#### FAMILY CHILD CARE HOMES

\$6,624  
13.7%  
of household  
income

\$5,829  
12%  
of household  
income

Sources: Committee for Economic Development of The Conference Board, *Child Care in State Economies: 2019 Update*; 2016 U.S. Census Bureau Economic Census and County Business Pattern data and non-employer statistics data; Current Population Survey for the 2015-2017 period; 2016-2017 National Survey of Children's Health (NSCH), U.S. Department of Health and Human Services. KY FCC data reflects prices as reported in Child Care Aware of America's report, the U.S. and High Cost of Child Care (2017). Note: Regulations for child care licensing vary by state. The economic information provided through the U.S. Census Bureau Economic Census includes employers and sole proprietors who report child care business income. This does not mean such entities are regulated by the state or are in compliance with state law. Therefore, state regulatory lists may vary from child care business data reflected in the Census Bureau data.