

YOU HELPED 4C MAKE A DIFFERENCE FOR 133,737 CHILDREN IN 2018!



Coached
947 CHILD CARE PROGRAMS serving
49,660 CHILDREN
through
8,632 COACHING VISITS



Supported
406 CHILD CARE PROGRAMS through
the Child Nutrition Program



Provided
999 TRAINING WORKSHOPS
for early childhood
professionals



Served
2,039,167 MEALS
to kids in need through
the Child Nutrition Program



Trained
19,233 EARLY CHILDHOOD PROFESSIONALS



Helped
8,897 FAMILIES
find child care and
access parent education



Graduated
230 CHILD CARE PROFESSIONALS
in the Child Development
Associate Program



Served
23,121 CHILDREN
of families receiving
state financial assistance



Helped
114 FAMILIES
experiencing homelessness
find reliable child care

**Northern Kentucky
Regional Office**
525 W. Fifth Street, #1
Covington, Ky 41011
859.781.3511 or 800.256.1296

Miami Valley Regional Office
1000 N. Keowee Street
Dayton, OH 45404
937.220.9660 or 800.256.1296

**Central Office & Southwest
Ohio Regional Office**
2100 Sherman Avenue, #300
Cincinnati, Ohio 45212
513.221.0033 or 800.256.1296



Funded in part by the City of Cincinnati and the
Ohio Department of Job & Family Services.

4cforchildren.org



2018 ANNUAL REPORT RAMPING UP FOR QUALITY



A NOTE FROM OUR CEO

Leading the way with innovation and collaboration thanks to you!

What does it take to ensure in this ever-changing world that 4C for Children continues to meet the needs of child care providers and families in the communities we serve? Two big things: innovation and collaboration.

Innovation

After meeting with many child care providers who had struggled for years to become rated in a state quality rating system, we began generating ideas in 2017 to help them achieve star ratings at a faster pace. Many of our communities have enormous gaps in quality child care options and as a result, our youngest minds aren't getting the solid academic foundation they need to build successful futures. So we thought outside the box and put several ideas into play.

One of those ideas was a cohort-based training that began showing success in 2018, especially for licensed Family Child Care programs. Hundreds of programs have applied for and/or received star ratings since its implementation. This innovation is helping ensure that by June 30, 2020, more than 31,000 children whose families receive state assistance to help pay for child care are in quality child care programs.

When a large number of meal claims from providers enrolled in the 4C for Children Child Nutrition Program were being denied by the state, our staff identified the problem (the rules around milk allocation were hard to understand) and created a solution (an easy to use, free "milk calculator"). The result: denied claims have dropped drastically!

Collaboration

Child care referrals connect families to quality child care options. Last year, our Family and Community Services team collaborated with parents, job training programs, social service case workers and others to determine how to better make these connections for families.

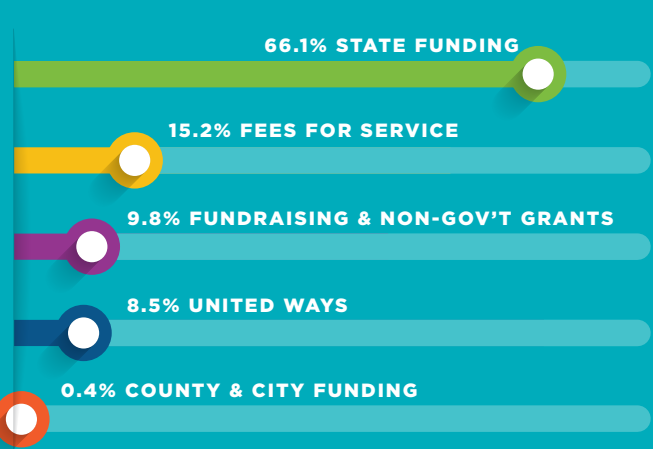
That effort led to a change in our referral process. Families no longer need to sift through child care lists to find open seats. The 4C team contacts programs to determine availability and then shares that information with families. Although it's a big investment of staff time, it's making a huge difference to the families we serve.

There is one more thing that made all of this and so much more possible in 2018: **YOU**. Flexible funding fueled this innovation and collaboration and enabled us to keep our focus on the children—and that has made all the difference. Thank you!

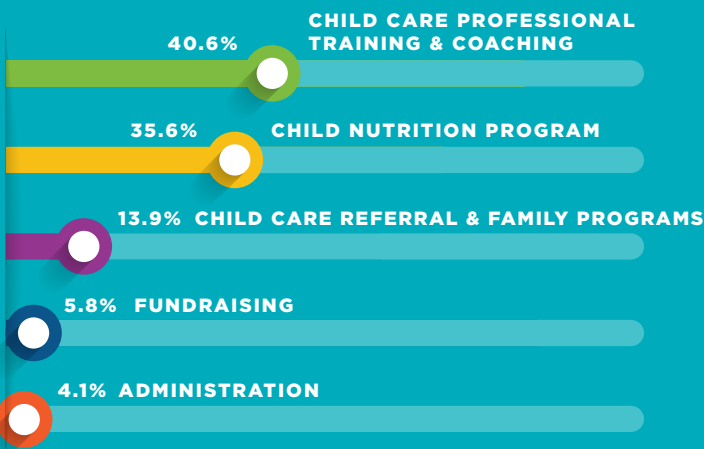
Vanessa Freytag
4C PRESIDENT & CEO

2018 FINANCIAL INFORMATION

REVENUE



EXPENSES



THANK YOU TO ALL OUR CHAMPIONS FOR CHILDREN

Thank you to all our faithful supporters for partnering with 4C for Children to provide quality early education and care for our community's children, setting them up for a lifetime of success. For a complete list of our supporters who have made gifts of \$100 or more in 2018, please visit www.4cforchildren.org/about.

Every attempt is made to ensure accuracy. Please accept our apology for any error or omission. Contact us with changes at 513.758.1221.

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Thank you to our community partners who generously support 4C for Children programs that help every child reach their full potential. The following list includes corporations, foundations and organizations that made gifts to 4C in 2018.

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Continued from previous page

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Positive Leaps
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SHP Leading Design
- SWOAEYC
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4C for Children's Jewel Circle is an annual giving society made up of 4C's closest friends who contribute \$1,000 or more each year to help give every child the best start in life. Thank you to the following 2018 Jewel Circle members.

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