



Meet Our Campaign Co-Chairs

Pam Page-Boykins and **Billy Boykins** are serving as co-chairs of the [4C for Children Ramping Up For Quality Campaign](#) because they believe that every young child deserves to have the best child care and early education possible.

According to the Amberley Village couple, this campaign reflects what they passionately care about: Ensuring children—especially children who rely on state assistance to help pay child care costs—have the access and opportunity to receive a solid educational foundation through quality child care. “We as a community need to do all we can to ensure our kids get the best education, start, training and development so they can move forward into the future ready to learn,” Billy Boykins says.



Both Pam and Billy are retired from Procter & Gamble, each after spending decades in leadership roles with both domestic and international responsibilities.

Pam Page-Boykins

Pam first came to 4C for Children as a young parent searching for child care. She became a member of the 4C Board of Trustees 15 years ago. She has since served as board chair for two terms and has served multiple terms as a board member. Pam has been an active supporter of early childhood education in the Greater Cincinnati community through her work with 4C for Children, the Success By 6 Regional Leadership Council and Every Child Succeeds. She was honored for her community work in 2016 when she received the 4C for Children Champion for Children Award.

“I’m very invested in 4C’s work and in what 4C does to make a difference in the lives of our children,” Pam says. “I don’t think there’s anything more valuable than investing in our children’s future.”

Billy Boykins

Billy has been connected to 4C for Children’s work and mission over the years through Pam’s service to the agency. He became involved with this campaign he says “because I care about children. They are the future and if we don’t invest in our children now when they are young then the probability of our long-term success as a community—and as a country—isn’t going to be there.”

Throughout his life he has found ways to give back to the communities where he has lived, something he learned from his parents’ examples. In addition to co-leading this campaign, he serves as vice-chair of the Mercy Health Foundation Board. He also worked with the United Way and Red Cross while living in Augusta, Ga.

Both he and Pam co-lead Dave Ramsey’s Financial Peace University at their church, Lincoln Heights Missionary Baptist. The multisession biblical-based money management class teaches practical steps to become debt free and manage personal finances. More than 200 students have graduated from the Lincoln Heights program since they began leading the classes seven years ago.